

JOB POSTING

Outreach Director

NAMI Fox Valley, the local affiliate of the National Alliance on Mental Illness, seeks an Outreach Director. The Outreach Director coordinates the outreach activities of the affiliate, and, through a marketing plan, creates consistent messaging about, and awareness of, NAMI Fox Valley and its programs. The Outreach Director will primarily be responsible for the NAMIWalk program, Anti-Stigma Campaign, Speakers Bureau, Website management, cultivating community partner and donor relationships, and activities for Mental Illness Awareness Week. The Outreach Director works in partnership with the Development Specialist and Executive Director to carry out the agency Marketing Plan.

The successful candidate will possess a Bachelor's Degree and at least two years' experience with successful fundraising, event planning, outreach/marketing, grant writing and donor management. The successful candidate will possess a professional demeanor and communication style, excellent customer service skills, and the organizational skills necessary to plan high-quality events. At minimum, the individual should possess a basic knowledge of the issues surrounding persons living with mental illness. This position is full time (35 hours/week)

A letter of interest and resume, referencing OUTREACH DIRECTOR may be mailed to: Beth Clay, Executive Director, NAMI Fox Valley, 516 W. Sixth Street, Appleton, WI 54911. Deadline for application is Friday, January 13, 2012.